



2024 Charleston Green Team Report to Mayor Amy Goodwin

Happy New Year! As part of our implementation of our new strategic plan, the Green Team will report to the Mayor each quarter, including a written annual recap of our work. The Charleston Green Team is pleased to report our 2024 accomplishments and look forward to hearing feedback from the Mayor and her team, along with Charleston City Council, on this report as well as how to best collaborate during 2025. Thank you!

2024 Green Team Accomplishments:

Strategic Plan: The highlight of 2024 was our work on our first-ever strategic plan. Thanks to funding from the City to provide consultation help from Downstream Strategies, we drafted and finalized a comprehensive plan to guide us through the next several years. The plan is separated into six different goals and how to achieve them. It also places them into different levels of urgency so we can best prioritize our work. This work included development and design of a one-page summary of the Strategic Plan.

Updated Bylaws: This year was time to update our bylaws with some minor but important changes, including formalizing our committees and how we nominate new advisory committee members.

Reusable PODA cups: Working with City Manager Mishoe, we helped pave the way for reusable PODA cups by assisting with discussions with the Kanawha/Charleston Health Department to overcome concerns and potential roadblocks.

Distribution of Blue Recycle Bins: Our Communications Committee worked with Public Works Director Brent Webster to continue outreach to get blue recycle bins out to city residents.

What to Do With Stuff: We compiled a directory of businesses and drop-off locations to help people figure out where to take a multitude of materials when emptying out a house or business. This directory is posted on the Green Team's website and will be further distributed in 2025.

Sustainability Recommendations for Capital Sports Complex Development Association Committee: In July, we worked with Committee member Nancy Bruns to compile a comprehensive list of recommendations shared with the Mayor.

Op-Ed in Charleston Gazette-Mail: To mark our third anniversary, we submitted an op-ed to the Charleston Gazette-Mail to re-introduce citizens to the Green Team, timed this to coordinate with Earth Day.

Social Media/Tabling: We increased our social media outreach via Facebook. We also tabled at our first public event - Environmental Day at the State Capitol.

We are excited to begin work on our 2025 plans and goals to expand our efforts to promote sustainability in the great city of Charleston, while implementing our brand new vision:

We envision a connected, vibrant, and sustainable Charleston that is the climate resilience leader in West Virginia, where all citizens can thrive.