



REQUEST FOR PROPOSALS

2024 CHARLESTON YOUTH ARTBUS PROJECT

ABOUT THE PROJECT

The City Charleston Office of Public Art in collaboration with FestivALL Charleston, and the Kanawha Regional Transit Authority (KRT) seeks a student artist to develop a vibrant, bold concept that will be used as part of a wrap on a KRT Bus to create the 2024 Charleston ARTbus.

PROJECT GOALS

- To commission a strong concept that will be used to create a bus wrap
- To enhance Charleston with a mobile art experience that can be enjoyed throughout the city.

THE CONCEPT DESIGN SHOULD BE:

- A color drawing, painting, or digital rendering of your concept
- Original, one of a kind, new work;
- Completed within the rectangle to the scale on the sample template attached.

ELEMENTARY 4" X4"

MIDDLE SCHOOL 4"X14"

HIGH SCHOOL 4"X14"

PROJECT TIMELINE

MAY 6, 2024 – RFP ANNOUNCED

JUNE 10, 2024 – RFPs SUBMISSION DEADLINE

JUNE 14, 2024 – ANNOUNCE TOP 5 FINALISTS

JUNE 14-23 2024 – PUBLIC VOTING

JUNE 23, 2024 – ANNOUNCE SELECTED ARTIST

OCTOBER 15 (FESTIVFALL) – CHARLESTON ARTBUS ARRIVES IN CHARLESTON!

CONCEPT DESIGN SPECS

SEE SAMPLE TEMPLATE ATTACHED

ELIGIBILITY

Candidates must be student participating in academic study from grade levels Kindergarten through 12th grade. One student concept will be selected for Elementary, Middle School, and High School.

SUBMISSION REQUIREMENTS

Submissions MUST include:

1. Title of Bus Wrap with brief description of imagery meaning/concept
2. SINGLE PDF or JPG File of concept design. The concept does NOT have to be the final print ready design. Once the student artist are selected, they will be working with the Director of the Office of Public Art to finalize their design

SELECTION CRITERIA

- Clarity of design
- Color choices
- Originality

SELECTION PROCESS

A selection committee will consider the concept proposals submitted and select finalists. Their concepts will be presented to the public for an open vote. The public vote will be *considered* as the selection committee will make the final selection.

The City of Charleston Office of Public Art shall retain ownership of the image, including but not limited to, reproduction rights, physical maintenance and lifespan. In all uses of the image, the creative product will be credited to the artist. All terms & conditions will be laid out in a contract to be signed by the artist upon selection of the artist.

OTHER CONSIDERATIONS:

Submission may be emailed to:

City of Charleston Office of Public Art
c/o Jeff Pierson jeff.pierson@cityofcharleston.org
With questions, call Jeff at 304-348-8000 ext. 306

ABOUT FESTIVALL CHARLESTON

Partnering with over 90 arts and community organizations and hundreds of local, regional, national and international artists each year, FestivALL, a 501 (c)(3) nonprofit organization, is considered a premiere arts collaborator of Charleston, West Virginia. FestivALL is city-wide and multi-arts and serves its mission through its 10-day June FestivALL, and an October FestivFALL, a monthly speaker series called Three Things, and other programming throughout the year. Each year FestivALL includes over 100 events, and 300 performances and exhibitions from music, theatre, dance, visual art, humanities and more. These events take place in over 40 indoor and outdoor venues, and many events are free or low cost.

ABOUT THE CITY OF CHARLESTON OFFICE OF PUBLIC ART (COPA)

Charleston is a beautiful city. It's topography of mountains, rivers, and stunning views is complimented by an architecturally rich Downtown and Capitol Complex, neighborhoods with unique identities, and organizations that provide access to a diverse range of arts experiences. Public art has traditionally been a part of that mix, and the city has a collection of more than fifty works of art in public places. In 2017, the City of Charleston Office of Public Art (COPA) was established as a result of a comprehensive Public Arts Plan developed through a grant from the National Endowment for the Arts. The focus of the department is the conservation, education, and creation of Public Art in Charleston, WV. COPA is committed to creating innovative opportunities for artists, engaging residents and visitors, and encouraging collaboration between the public and private sectors.

ABOUT KANAWHA VALLEY REGIONAL TRANSPORTATION AUTHORITY (KRT)

Kanawha Valley Regional Transportation Authority (KRT) is a public transportation authority created in 1971 by Kanawha County and the City of Charleston. KRT is governed by a 13-member Board. Four board members are appointed by the Kanawha County Commission, three are appointed by the City of Charleston, and there is one representative each from the towns of South Charleston, Nitro, St. Albans, Dunbar, Montgomery, and Belle.

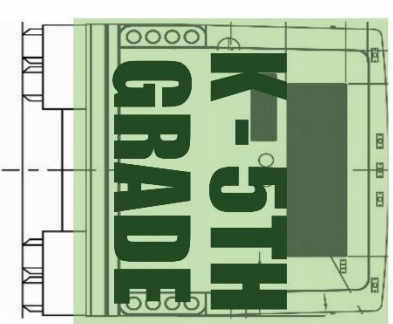


SAMPLE TEMPLETE

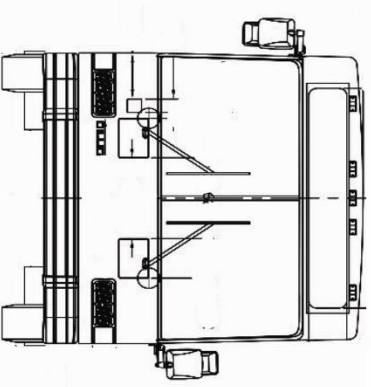
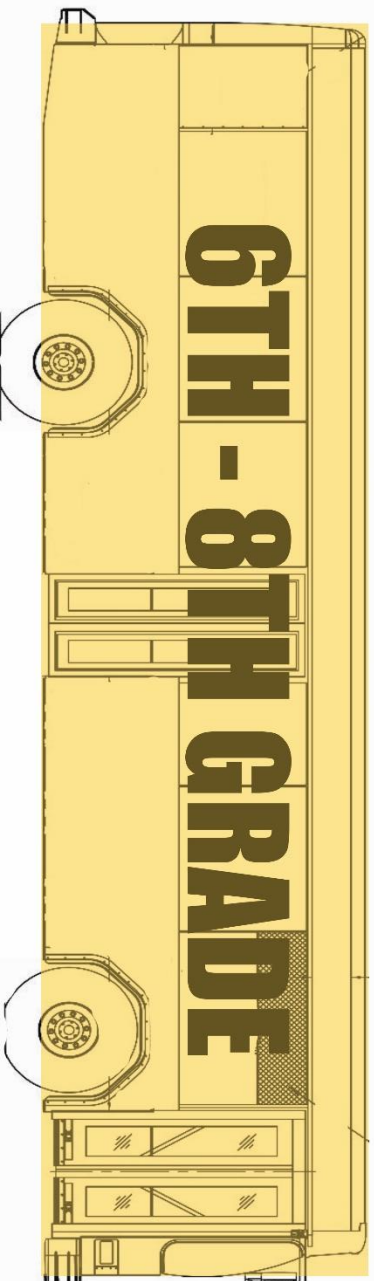
4"X14" 300DPI



4"X14" 300DPI



4"X14" 300DPI



PAST CHARLESTON ARTBUSES



OTHER BUS WRAP SAMPLES

